

The idea:

To create the first comprehensive online cultural portal where you can **easily find and especially see** information about international youth activities and where results from past project and information on current and future projects are presented.

Imagine you search the portal through Google maps, visit Berlin Germany, zoom in and find video's of your future EVS project where you will live and work the coming year.

Or maybe next week you will go to an international exchange in Sweden and online you can already see the location, read the program and meet the people.

iloveculture.eu will be that inspirational place for young people and organisations working or wanting to work on an international level.



een initiatief van:



OMIX ribadavia

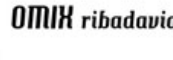


Why?:

There are many existing websites but information is divided and results from most projects aren't visible. When someone asks you where they can find information about international youth projects, we want the answer to be iloveculture.eu



een initiatief van:



More about the idea:

We want to have an online portal that has all the info related to international youth activities integrated and is not just an online portal. We want to have **integration between online activities in the virtual world and offline activities** such as youth exchanges and youth initiatives where people really meet. These offline activities are **“powered by iloveculture.eu”** and automatically promote the portal and vice versa.

Minimum information on the portal:

- See the results of projects (multimedia , visual approach)
- Partner search
- Read about projects and overview current and upcoming projects
- Pre-project space (web space before the project starts)
- Online portfolio for organisations
- Online evaluations, ratings of projects.



een initiatief van:



OMIX ribadavia



Target groups:

Organizations

- Which are realizing or are interested in Youth in action or Council of Europe projects.
- Youth organizations not yet active.

Individuals

- Youngsters (15 – 30 y.)
- Youth workers



een initiatief van:



OMIX ribadavia



Who needs what?

Needs organisations have:

- To see examples of good practice
- Getting reliable partnerships
- Promotion of the projects / organisations
- Evaluation of the projects / improve the quality
- Getting active members / participants
- Getting new ideas for projects
- Input of youngsters / profile of the individuals



Needs Youngsters have:

- Get information about opportunities
- Finding home, local organizations
- Exploration / fun
- Organize activities themselves
- Getting tools to take action
- Getting involved

een initiatief van:



OMIX ribadavia



Objectives of the project:

- To make the activities inside the youth in action programme visible for a large audience by making the first comprehensive and attractive website that shows activities that take place, will take place and took place inside the youth in action programme.
- To involve a wider spectrum of youngsters into youth exchanges and initiatives, EVS, and other youth in action projects
- To improve the partnerships and quality between organizations within the youth in action programme
- To provide a tool for the organization to promote their activities, get new members and rise visibility
- To develop the use of arts and multimedia among the youth

een initiatief van:



OMIX ribadavia



Content of the project:

The project exists out of:

A multimedia training in Slovenia where young people learn how to make video's, photos and articles about youth activities for online media.

Production of video's, photos and articles from international activities visited in their own county after the training. The productions will be used as content for the cultural online portal. In is also a way to engage other organisation in the iloveculture.eu project.

A seminar in the Netherlands where young people learn how to develop (and will develop) youth multimedia projects. This guarantees follow up projects and continuation of iloveculture.eu

The online cultural portal including a project gallery, online evaluation tools, community website, news video's from activities, online portfolio for youth NGO's, call for participation for young people.

een initiatief van:



OMIX ribadavia



Timeline:

Preparation Estonia: June 2009

Website development: July 2009 – January 2009

An organisation in the Netherlands will develop the website.

First version will be ready in September 2009.

Finding national partners for productions: July 2009 – January 2009

Multimedia Training Slovenia: 8 days 22nd January -31st of January 2010

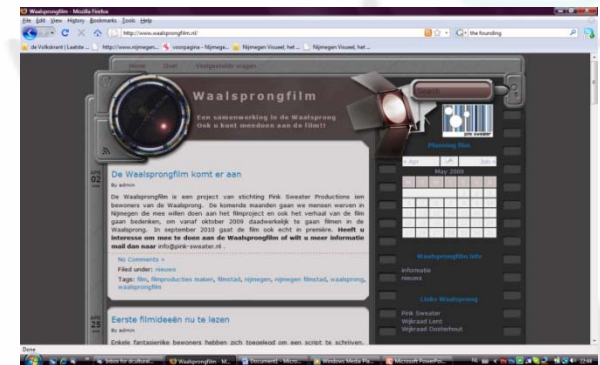
Productions + website development: February 2010 – June 2010

Project development Seminar Netherlands – 6 days (May/June) 2010

Launch portal June 2010

Promotion portal June 2010 – September 2010

Follow-Up activities September 2010



een initiatief van:



OMIX ribadavia



For more information visit:

www.iloveculture.eu

een initiatief van:



OMIX ribadavia

